



THE FOUNDING 100 · EDITION 1

Itemized Financial Plan

Costs by component, expected gains, cash-flow timeline
and fundraising rounds, October 2026 to 2028

\$320,500

land program, mid case
(range \$231,000–\$410,000)

\$50,000

first-phase grant (Round 1)
Ministry of Tourism, Culture & Arts

+\$59,500

expected surplus, base case
for legacy & Edition 2

CONTENTS

Summary: how the money works	2
What each component costs	3
Starting capital and how to spend it	4
Three rounds of funding	5
Monthly cash flow	6
When each supplier is paid	7
Expected gains	8
What Togo gains	9
Risks, options and Edition 2	10
Assumptions to confirm	11

EXECUTIVE SUMMARY

How the money works

This plan itemizes what Roots to Togo costs, where the money comes from and when, how the first dollars are spent, and when each fundraising round happens. It follows the recommended path from the feasibility study: a pilot delegation in February 2027 and the Founding 100 in **September 2027**. A faster January–February 2027 path is shown on page 10.

\$320,500

Land program cost, mid case
(master plan range \$231,000–
\$410,000)

\$3,205

Cost per participant, mid case;
the participant pays \$1,950

\$175,000

Sponsorship target: \$105,000
cash + \$70,000 in-kind

\$50,000

Ministry first-phase grant;
CYWEP & AFROAC advance
\$20,000 to start

+\$59,500

Base-case surplus after all
costs, before unused
contingency

70

Paying participants needed to
break even with base
sponsorship and the grant

\$296,400

Direct spending in Togo, mid
case (80% of budget +
participants)

\$220,950

Peak cash held, Jul 2027, before
the event payments

Sources and uses, base case

Sources of funds	USD	Uses of funds	USD
Round 1: Ministry of Tourism first-phase grant	50,000	Pre-launch & pilot	40,000
CYWEP & AFROAC: team time, U.S. outreach, marketing (in-kind)	20,000	Organizer team & outreach (in-kind)	20,000
Participant contributions (100 × \$1,950)	195,000	Land program, cash part	250,500
Sponsors, cash (anchor + category partners)	105,000	Land program, in-kind part	70,000
Sponsors, in-kind (hotel, media, airline, telecom)	70,000	Surplus (legacy, Edition 2, reserve)	59,500
Total sources	440,000	Total uses	440,000

The money story in five steps

- 1 • Oct 2026–Jan 2027** Secure the Ministry's **\$50,000 first-phase grant** (minimum \$40,000). CYWEP and AFROAC advance \$20,000 to start in October: Togo coordinator, contracts, website and applications.
- 2 • Jan–Mar 2027** Run the pilot delegation in February. Sign the **anchor partner** by the end of March, with its first payment.
- 3 • Apr–Jul 2027** Open Founding 100 applications. Collect **\$500 deposits**, then **\$1,450 balances** in July. Sign category partners.
- 4 • Aug–Sep 2027** Pay suppliers on schedule and deliver the six-day program in **September 2027**.
- 5 • Oct 2027 →** Close the books with about **\$59,500** surplus. Publish the impact report and open **Round 3** for Edition 2.

HOW TO READ THE FIGURES

The ten land-budget lines and their low–high ranges come from the Roots to Togo master plan. Everything else in this plan (mid-case split, in-kind values, payment dates, the Ministry grant and its timing, pre-launch items, participant price, sponsorship mix) is an **assumption to confirm**. These are planning figures, not vendor quotes. International airfare is paid by participants and is excluded.

COST BY COMPONENT

What each component costs

The land program covers everything that happens in Togo for 100 participants over six days, with logistics planned for 110–120 people. Mid case is the midpoint of each master-plan range. In-kind amounts are the share a sponsor provides as goods or services instead of cash **ASSUMPTION**.

Component	Low	Mid	High	% of mid	Per person	In-kind	Cash to pay
Hotel, 6 nights, group/VIP mix ~55–60 rooms, breakfast, transfers, meeting room, VIP upgrades	75,000	92,500	110,000	28.9%	925	25,000	67,500
Meals, receptions & closing gala Welcome dinner, community lunch, cultural dinners, gala	35,000	45,000	55,000	14.0%	450	–	45,000
Ground transport, airport & excursions Coaches, VIP vehicles, airport runs, day trips	15,000	20,000	25,000	6.2%	200	–	20,000
Guides, performers, artisans & communities Accredited guides, ensembles, artists, community fees	12,000	18,500	25,000	5.8%	185	–	18,500
Documentary, video & photography 20–30 min film, sponsor film, daily content, photo archive	25,000	42,500	60,000	13.3%	425	25,000	17,500
Event production, AV, staging, décor & press Stage, sound, light, décor, press moments	15,000	22,500	30,000	7.0%	225	–	22,500
Security, medical, insurance, permits & protocol Group insurance, medical cover, permits, protocol	8,000	13,000	18,000	4.1%	130	–	13,000
Staff, interpreters, coordination & comms Interpreters, event staff, SIM/data (in-kind)	10,000	15,000	20,000	4.7%	150	5,000	10,000
VIP/celebrity hospitality & reserve Personality hosting, flights partly in-kind (airline)	15,000	22,500	30,000	7.0%	225	15,000	7,500
Contingency (~10%) Released to surplus if unused	21,000	29,000	37,000	9.0%	290	–	29,000
Total, Togo land program	231,000	320,500	410,000	100%	3,205	70,000	250,500

PRE-LAUNCH & PILOT COSTS **ASSUMPTION**

Outside the master-plan land budget. Paid from the Ministry first-phase grant.

Item	USD
Togo coordinator retainer (\$800/month, Nov 2026–Oct 2027)	9,600
Legal set-up, contracts, participant terms & policies	4,000
Brand, website & participant application platform	4,000
Government & sponsor meetings, outreach travel	5,000
Pilot / reconnaissance delegation, local costs (Feb 2027)	12,000
Participant marketing & recruitment	5,400
Total pre-launch & pilot	40,000

WHERE THE MONEY GOES, MID CASE

Hotel		92,500
Meals		45,000
Documentary		42,500
Contingency (~10%)		29,000
Event production		22,500
VIP/celebrity hospitality & reserve		22,500
Ground transport		20,000
Guides		18,500
Staff		15,000
Security		13,000

NOT INCLUDED

International airfare, paid by participants. If the project paid it, add **\$100,000–\$180,000** (master plan). The optional northern extension to Kara and Koutammakou is also excluded.

ROUND 1 · THE BEGINNING AMOUNT

Starting capital and how to spend it

The first phase is funded by a **\$50,000 grant from the Ministry of Tourism, Culture and Arts** (minimum \$40,000) **ASSUMPTION**. CYWEP and AFROAC start the work in October with their own money and team, before the grant arrives.

WHERE THE FIRST-PHASE MONEY COMES FROM

ASSUMPTION

Source	When	USD
Ministry grant, tranche 1, on signing of the agreement	Jan 2027	25,000
Ministry grant, tranche 2, after the pilot report	Mar 2027	25,000
Ministry first-phase grant		50,000
CYWEP & AFROAC cash advance, repaid from tranche 2	Oct–Nov 2026	20,000
CYWEP & AFROAC team time, U.S. outreach and marketing (in-kind)	Throughout	20,000

SPENDING RULES FOR THE FIRST PHASE

- The coordinator, contracts and applications come first, because sponsors and participants will ask for them.
- Before the anchor is signed, suppliers get only a refundable hotel hold and the pilot shoot fee.
- Report to the Ministry on how tranche 1 was spent before tranche 2 is released.
- Keep at least **\$5,000** unspent until the first anchor payment arrives.

Month-by-month use of the first-phase money

Use	Oct '26	Nov '26	Dec '26	Jan '27	Feb '27	Mar '27	Total
Togo coordinator retainer	–	800	800	800	800	800	4,000
Legal set-up, contracts, participant terms & policies	–	2,000	–	2,000	–	–	4,000
Brand, website & participant application platform	–	2,000	2,000	–	–	–	4,000
Government & sponsor meetings, outreach travel	–	2,500	2,500	–	–	–	5,000
Pilot / reconnaissance delegation, local costs	–	–	–	4,000	8,000	–	12,000
Participant marketing & recruitment	–	–	–	–	–	1,800	1,800
Hotel: advance payment	–	–	–	5,000	–	–	5,000
Documentary: advance payment	–	–	–	–	5,000	–	5,000
Total spent	–	7,300	5,300	11,800	13,800	2,600	40,800
Ministry first-phase grant	–	–	–	25,000	–	25,000	50,000
CYWEP & AFROAC advance (+), repaid (–)	10,000	10,000	–	–	–	–20,000	–
Anchor partner, first payment	–	–	–	–	–	30,000	30,000
Cash balance, end of month	10,000	12,700	7,400	20,600	6,800	39,200	

WATCH POINT

The plan depends on the Ministry's first tranche arriving in **January 2027**. Until then, CYWEP and AFROAC carry the work with their \$20,000 advance. If the grant is late, the advance has to stretch further or the pilot shrinks to the core team. If the Ministry grants \$40,000 instead of \$50,000, the second tranche falls to \$15,000 and the surplus falls by \$10,000.

FUNDRAISING TIMELINE

Three rounds of funding

ROUND 1 First phase October 2026 – March 2027	ROUND 2 Program financing January – July 2027	ROUND 3 Growth & legacy October 2027 – March 2028
\$50,000 Ministry of Tourism grant; minimum \$40,000 ASSUMPTION - Two tranches: January and March 2027 - CYWEP and AFROAC advance \$20,000 to start in October, plus team time and U.S. outreach - Funds the coordinator, contracts, applications and pilot	\$175,000 + \$195,000 sponsors + participants ASSUMPTION - Anchor partner \$75,000 cash, paid 40/40/20 (master-plan target \$75–125k) - Category partners \$30,000 cash - In-kind \$70,000: hotel, media, airline, telecom 100 × \$1,950 participant contributions	\$125,000–175,000 sponsorship for Edition 2 ASSUMPTION - Renewals from Edition 1 partners - New sponsors won through the documentary premiere and impact report - Co-funding for the legacy project

Timeline, October 2026 to December 2027

Activity	Oct 26	Nov 26	Dec 26	Jan 27	Feb 27	Mar 27	Apr 27	May 27	Jun 27	Jul 27	Aug 27	Sep 27	Oct 27	Nov 27	Dec 27
Round 1 · Ministry grant & advance															
Go / no-go gate, 15 Nov		◆													
Pilot delegation															
Round 2 · Anchor partner															
Round 2 · Category partners															
Applications & deposits															
Balances collected															
Founding 100 in Togo															
Impact report & documentary															
Round 3 · Edition 2 & legacy															

■ Round 1 ■ Round 2 ■ Round 3 ■ Program milestones ◆ Decision gate ★ Event

Decision gates tied to the money

Date	Gate	Condition to proceed	If the condition is not met
15 Nov 2026	Go / no-go for Jan–Feb 2027	Ministry letter and first-phase grant agreed in principle, flagship hotel, anchor term sheet, Togo coordinator	Default: pilot in Feb 2027, Founding 100 in Sept 2027
31 Mar 2027	Anchor partner	Anchor signed with first payment received	If not: plan on the low budget (\$231,000) or move to Jan–Feb 2028
30 Jun 2027	Enrolment	At least 70 deposits received (break-even)	60–69: trim lines to the low case. Under 60: defer and refund deposits
15 Jul 2027	Balances	Balances in from confirmed participants	Release the second hotel payment and production contracts

CASH FLOW · BASE CASE

Money in and money out, month by month

Cash only: in-kind support (\$70,000) appears on both sides of the budget and never touches the bank account, so it is left out here. Base case: 100 paying participants, \$175,000 of sponsorship, mid-case costs **ASSUMPTION**.

Month	Money in			Money out			Net	Balance
	Round 1	Sponsors	Participants	Total in	Pre-launch	Program	Total out	
Oct 2026	10,000	–	–	10,000	–	–	–	10,000
Nov 2026	10,000	–	–	10,000	7,300	–	7,300	2,700
Dec 2026	–	–	–	–	5,300	–	5,300	–5,300
Jan 2027	25,000	–	–	25,000	6,800	5,000	11,800	13,200
Feb 2027	–	–	–	–	8,800	5,000	13,800	–13,800
Mar 2027	5,000	30,000	–	35,000	2,600	–	2,600	32,400
Apr 2027	–	10,000	20,000	30,000	2,600	20,250	22,850	7,150
May 2027	–	10,000	20,000	30,000	2,600	–	2,600	27,400
Jun 2027	–	30,000	10,000	40,000	800	10,200	11,000	29,000
Jul 2027	–	10,000	145,000	155,000	800	36,000	36,800	118,200
Aug 2027	–	–	–	–	800	12,700	13,500	–13,500
Sep 2027	–	15,000	–	15,000	800	158,850	159,650	–144,650
Oct 2027	–	–	–	–	800	–	800	–800
Nov 2027	–	–	–	–	–	2,500	2,500	–2,500
Dec 2027	–	–	–	–	–	–	–	–
Total	50,000	105,000	195,000	350,000	40,000	250,500	290,500	59,500

WHAT THE TABLE SHOWS

Cash builds steadily from March 2027. Cash peaks at **\$220,950** in Jul 2027, after participant balances arrive and before suppliers are paid in full. September is the heavy month: **\$159,650** goes out during the event week.

PROTECT THE CASH

Participant money should sit in a separate account and be released only against signed supplier contracts. Hotels typically want 30–50% deposits. Keep the \$29,000 contingency untouched until September.

PAYMENT SCHEDULE BY COMPONENT

When each supplier is paid

The cash part of each land-budget line (mid case minus in-kind), spread over the months it is due **ASSUMPTION**. Dates assume the Founding 100 travels in September 2027 and should be replaced with real contract terms as suppliers are signed.

Component and payment terms	Jan '27	Feb '27	Apr '27	Jun '27	Jul '27	Aug '27	Sep '27	Nov '27	Total
Hotel Hold deposit Jan 2027, 30% at contract (Apr), 30% in Jul, balance at check-in	5,000	–	20,250	–	20,250	–	22,000	–	67,500
Meals 20% deposit Jul 2027, 80% during event week	–	–	–	–	9,000	–	36,000	–	45,000
Ground transport 30% on booking (Aug), 70% during event	–	–	–	–	–	6,000	14,000	–	20,000
Guides 20% advance (Aug), 80% paid on the day	–	–	–	–	–	3,700	14,800	–	18,500
Documentary Pilot shoot Feb, pre-production Jun, shoot Sep, final Nov	–	5,000	–	5,000	–	–	5,000	2,500	17,500
Event production 30% on contract (Jul), 70% at delivery	–	–	–	–	6,750	–	15,750	–	22,500
Security Insurance and permits Jun, security and medical Sep	–	–	–	5,200	–	–	7,800	–	13,000
Staff Event staff and interpreters Aug–Sep	–	–	–	–	–	3,000	7,000	–	10,000
VIP/celebrity hospitality & reserve During event week	–	–	–	–	–	–	7,500	–	7,500
Contingency (~10%) Held in reserve; shown as spent to stay prudent	–	–	–	–	–	–	29,000	–	29,000
Total cash paid	5,000	5,000	20,250	10,200	36,000	12,700	158,850	2,500	250,500

PARTICIPANT PAYMENT TERMS **ASSUMPTION**

Payment	When	Per person	× 100
Deposit	On acceptance, Apr–Jun 2027	500	50,000
Balance	About 60 days before departure, Jul 2027	1,450	145,000
Land contribution	Twin share; single supplement extra	1,950	195,000

SPONSOR PAYMENT TERMS **ASSUMPTION**

Partner	Terms	Cash
Anchor	40% on signing (Mar), 40% in Jun, 20% at event	75,000
Category partners	On signing, Apr–Jul 2027	30,000
In-kind partners	Hotel 25k, media 25k, airline 15k, telecom 5k	–
Sponsor cash	At least 60% of the sponsorship base	105,000

EXPECTED GAINS

What the program is expected to return

1 · Financial result by scenario

Result against the mid-case land cost of \$320,500 plus \$40,000 of pre-launch and pilot costs, with the Ministry's \$50,000 first-phase grant counted as income **ASSUMPTION**.

Scenario	Paying participants	Participant income	Sponsorship	Ministry	Total income	Total cost	Result
Downside	70	136,500	100,000	50,000	286,500	360,500	-74,000
Base	100	195,000	175,000	50,000	420,000	360,500	59,500
Upside	100	195,000	300,000	50,000	545,000	360,500	184,500

70

participants to break even with \$175,000 sponsorship and the grant

\$115,500

sponsorship to break even with 100 participants and the grant

\$3,205

true cost per participant; each pays \$1,950 (61%)

+\$29,000

extra surplus if the contingency is not used

2 · How the base surplus is used **ASSUMPTION**

Use	USD	Share
Legacy project in Togo (youth, education, culture)	29,750	50%
Edition 2 launch reserve	17,850	30%
CYWEP & AFROAC operating reserve	11,900	20%
Base-case surplus	59,500	100%

Any unused contingency goes to the legacy project and the Edition 2 reserve in equal parts.

3 · Money spent in Togo **ASSUMPTION**

Local spend	Mid case
About 80% of the land budget spent with Togolese suppliers	256,400
Participants' own spending, \$400 × 100	40,000
Direct local spend	296,400

Range \$224,800–\$368,000. Indirect and media value are not counted.

4 · Gains that outlast the trip

Asset	Value to the program
Documentary & media library	20–30 minute film, sponsor film, photo archive and daily content: the main tool for Round 3 and Edition 2 sales.
Founding 100 network	100 alumni and the "100 Stories" archive become ambassadors, repeat travellers and referrers.
Partner relationships	Signed sponsors, hotels and suppliers with a track record, which makes renewal cheaper than new sales.
Return on the Ministry grant	Each \$1 of the \$50,000 grant brings about \$6 of direct spending in Togo (\$296,400), plus an impact report and an annual diaspora platform.

RETURN FOR THE COUNTRY

What Togo gains from its grant

The Ministry's \$50,000 first-phase grant is an investment in promotion, diaspora tourism and investment. On this plan's own figures, it brings about **6 times its value** into Togo in the first year **ASSUMPTION**.

\$296,400

Direct spending in Togo from Edition 1, mid case

\$26–36k

Back to the state in year one, mainly VAT and visa fees

\$450–600k

Total economic activity once suppliers re-spend locally (1.5–2×)

≈ \$1,200,000

Direct spending in Togo over three annual editions

Direct spending in Togo, edition by edition **ASSUMPTION**

Edition	Participants	Land cost	Spent in Togo	Cumulative	× grant
Edition 1 · Founding 100	100	320,500	296,400	296,400	5.9×
Edition 2	150	417,450	393,960	690,360	7.9×
Edition 3	200	514,250	491,400	1,181,760	9.8×

Spent in Togo = 80% of the land budget plus \$400 of personal spending per participant. Editions 2 and 3 scale per-person costs and keep fixed costs flat; growth to 200 participants in Edition 3 is a target, not a forecast.

MONEY BACK TO THE STATE, YEAR ONE

ASSUMPTION

Source	USD
VAT (18%) on hotels, meals, transport and production bought from registered suppliers (50–70% of program spend)	19,556–27,378
VAT on participants' own spending (30–50% in formal businesses)	1,831–3,051
Visa fees, about 110 visitors at \$40–50 each	4,400–5,500
Estimated total	26,000–36,000

Not counted: airport and ticket taxes, income tax on wages, hotel taxes. Togo's current VAT rules, tourist taxes and visa fees should be confirmed with the tax authority.

Sources: World Bank, World Development Indicators: FDI net inflows (BX.KLT.DINV.CD.WD) and international tourism receipts (ST.INT.RCPT.CD), accessed October 2026.

INVESTMENT AND THE DESTINATION BRAND

Foreign investment. Net FDI into Togo was about **\$80 million in 2023** and **\$84 million in 2024** (World Bank). One \$1 million diaspora investment from the business roundtable would equal more than 1% of a year's inflow. No investment figure is promised.

Tourism. Togo earned about **\$264 million** from international tourism in 2019 (World Bank). Edition 1 is small next to that; its value is as the start of an annual diaspora-tourism brand.

Repeat visits. Founding 100 alumni who return with family, or invest, add to these figures each year. They are not counted here.

SENSITIVITY, OPTIONS AND THE NEXT EDITION

What could change the numbers

Sensitivity on the base-case surplus of \$59,500 ASSUMPTION

If...	Effect	New result
Costs run 15% over the mid case	+\$48,075 cost	11,425
The Ministry grants \$40,000 instead of \$50,000	–\$10,000 income	49,500
US dollar 10% weaker against the CFA franc	+\$25,640 cost	33,860
Only 85 participants pay	–\$29,250 income	30,250
Anchor signs at \$125,000 instead of \$75,000	+\$50,000 income	109,500
Contingency not used	–\$29,000 cost	88,500

A 15% overrun almost wipes out the surplus, which is why the contingency is held to the end and the March and June gates exist.

Fast-track option: Founding 100 in January–February 2027

Item	Recommended path (Sept 2027)	Fast track (Jan–Feb 2027)
Pilot delegation	February 2027	None; the trip itself is the first edition
Anchor partner signed	By 31 March 2027	By early December 2026
Applications open	April 2027	Mid-November 2026
All 100 balances in	July 2027	Early December 2026, about 3 weeks after opening
Supplier payments	Spread over Apr–Sep 2027	About \$250,000 within Dec 2026–Feb 2027
Pre-launch cost	\$40,000	About \$28,000 (no pilot)
Main risk	Momentum over a longer lead time	Recruiting and paying for 100 people in 8–10 weeks

The fast track only makes sense if all four conditions are met at the 15 November 2026 gate. Otherwise, as the feasibility study recommends, use the recommended path.

Edition 2 outlook, 150 participants ASSUMPTION

Item	USD	Basis
Per-person costs (hotel, meals, transport, guides)	264,000	\$1,760 per person × 150, from the Edition 1 mid case
Fixed costs (documentary, production, security, staff, VIP)	115,500	Same as Edition 1
Contingency 10%	37,950	
Edition 2 land cost	417,450	Northern extension not included
Participant income, 150 × \$1,950	292,500	
Sponsorship to raise in Round 3	124,950	Less the Edition 2 reserve from Edition 1

ASSUMPTIONS REGISTER

Figures to confirm

The ten land-budget categories, their low–high ranges, the \$100,000–\$180,000 airfare estimate and the \$75,000–\$125,000 anchor target come from the Roots to Togo master plan. The scenarios, break-even and local-spend figures follow the assumptions already used in the program document and feasibility study. Everything listed below is new in this plan and should be confirmed before the plan is shared with sponsors.

Ref.	Assumption	Confirmed by
F1	Mid case = midpoint of each master-plan range; total \$320,500	Vendor quotes, Nov 2026–Apr 2027
F2	Pre-launch & pilot costs of \$40,000, outside the land budget, including a Togo coordinator retainer of \$800/month	Coordinator contract; pilot plan
F2b	Ministry of Tourism first-phase grant of \$50,000 (minimum \$40,000), paid in two tranches: Jan and Mar 2027	Ministry agreement
F3	In-kind sponsorship of \$70,000: hotel \$25k, media/production \$25k, airline \$15k, telecom \$5k	Sponsor term sheets
F4	CYWEP and AFROAC advance \$20,000 in Oct–Nov 2026, repaid from tranche 2, and contribute about \$20,000 in team time, U.S. outreach and marketing	CYWEP and AFROAC decision
F5	Anchor \$75,000 cash paid 40/40/20; category partners \$30,000 cash	Anchor term sheet
F6	Participant contribution \$1,950: \$500 deposit on acceptance, \$1,450 about 60 days before departure	Pricing test with first applicants
F7	Supplier payment dates as on page 7; hotels typically ask 30–50% deposits	Signed contracts
F8	Surplus use: legacy project \$29,750, Edition 2 reserve \$17,850, organizer reserve \$11,900	CYWEP board
F9	Edition 2: 150 participants, same price, per-person costs scale and fixed costs stay flat	Edition 1 actuals
F10	Local spend: 80% of land budget plus \$400 per participant	Edition 1 supplier records
F11	All figures in USD; costs in Togo are paid in CFA francs (XOF), so a weaker dollar raises costs	Bank or FX partner

COMPANION SPREADSHEET

Every table in this plan is reproduced in **08_Roots_to_Togo_Financial_Plan.xlsx**, with live formulas. Change a payment date or an amount on the Cash flow sheet and the balances, totals and surplus update automatically.

UPDATE RHYTHM

Re-issue this plan at each decision gate (15 Nov 2026, 31 Mar 2027, 30 Jun 2027) with real quotes, signed sponsor amounts and actual enrolment in place of the assumptions.

CONTACTS

Prepared by **Feteh Tebeje, CEO, AFROAC**, budget and finance contact: ceo@afroac.org · afroac.org. Program Owner & Lead Coordinator: **Hemnia Djimaghi**, CYWEP: hemniadjimaghi@gmail.com · +1 (240) 401-1628. CYWEP owns and coordinates the program; AFROAC (African Affairs Communications LLC, Washington, D.C.) designs, operates and delivers it.